

Kills and Controls...

- Ants
- Bed Bugs
- Cockroaches
- Fire Ants
- Spiders
- Lice
- Silverfish
- Fleas
- Crickets
- Ticks
- Mites
- Beetles
- Weevils
- Scorpions
- Foraging Drywood
Termites
- Earwigs
- Pillbugs
and more!



...setting performance
standards worldwide...

DEAD END... Performance in Action.

● **QUICK, LETHAL KILL.** DEAD END flushes insects out of hiding places like cracks, crevices and dirt-filled nests. DEAD END contains the quick killing insecticide Pyrethrum, an extract from the Chrysanthemum flower, which provides effective control of insects upon direct contact.

PERFORMANCE BENEFIT: High kill ratio means less product is needed to get the job done. Reduces maintenance costs.

● **UNLIKELY IMMUNITY.** DEAD END is a contact insecticide and need not be eaten by insects. It works by penetrating the waxy coating of the insect's cuticle, inducing the loss of internal moisture and literally drying the insect to death. Because this is a non-chemical action, the possibility of developing an immunity or resistance is almost impossible.

PERFORMANCE BENEFIT: Dehydration effects provide long-term kill. Professional results every time.

● **EFFECTIVE RESIDUAL.** DEAD END contains silicone dioxide, which provides long-term control of insects through a desiccating (drying action). Put DEAD END down and insects walking on it will continue to die for up to 6 months.

PERFORMANCE BENEFIT: Economical because a little goes a long way. Saves time and money. Continuous killing action for up to 6 months.

● **EASY TO USE.** DEAD END is ready to use. No mixing and no mess. There is no oily residue or slippery floors to clean up after an application of DEAD END. Virtually odorless and can safely be used on all types of floor surfaces. There is no fire hazards with DEAD END, and it can be used in areas where petroleum-based insecticides cannot.

PERFORMANCE BENEFIT: Convenient application. No messy clean up. Safe to use.

APPLICATIONS

DEAD END contains the quick killing botanical insecticide Pyrethrum, an extract of the Chrysanthemum flower, which provides effective control of insects upon direct contact with an added benefit of flushing these insects to aid in a more complete kill. The silicone dioxide in this product provides long-term control through a desiccating (drying) action. Put the powder down and insects walking on it will continue to die for up to 6 months.

KILLS INSECTS ON CONTACT SUCH AS: *Ants, Carpenter Ants [Eastern (Western)], Fire Ants, Pharaoh Ants, Bedbugs, Beetles, Confused Flour Beetle, Dermestids (Carpet Beetles), Red Flour Beetle, Booklice, Boxelder Bugs, Carpenter Bees, Centipedes, Cockroaches, American Cockroach, Asian Cockroach, Australian Cockroach, Brown Banded Cockroach, German Cockroach, Oriental Cockroach, Smokey Brown Cockroach, Crickets, Earwigs, Firebrat, Fleas, Hornets, Lice, Millipedes, Mites, Cheese Mites, Dust Mites, Palmetto Bugs, Pillbugs, Scorpions, Silverfish, Sowbugs, Spiders, Foraging Drywood Termites, American Dog Tick, Brown Dog Tick, Gulf Coast Tick, Lone Star Tick, Yellow Jackets, Wasps, Waterbugs.*

GRANARY INSECTS: *Flat Grain Beetle, Cadelle, Cigarette Beetle, Lesser Grain Borer, Dark Mealworm, Rice Weevil.*

STORED PRODUCT PESTS: *Bees, Drugstore Beetle, Flour Beetle, Merchant Grain Beetle, Sawtoothed Grain Beetle, Warehouse Beetle, Grain Mites, Grain Weevil, Yellow Mealworm, Weevils.*

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

READ ALL DIRECTIONS COMPLETELY BEFORE USE.

Not for use in Federally inspected Meat and Poultry Plants. Do not apply this product in hospital patient rooms while occupied or in any rooms while occupied by the elderly or infirm. Do not apply in classrooms while in use. Do not apply in institutions (including libraries, sport facilities, etc.) in the immediate areas when occupants are present.

APPLICATIONS WITHIN FOOD/FEED AREAS: In food/feed processing plants and warehouses, bakeries, beverage and bottling plants, restaurants, schools, kitchens, supermarkets, meat and poultry processing plants, hotels, motels, hospitals, milking areas, meat, poultry and other livestock areas, limit to crack and crevice treatment only.

Using a bulbous, mechanical or other electric duster apply a small amount of material directly into cracks and crevices such as expansion joints between different elements of construction or between equipment bases and the floor, wall voids, motor housing, junction boxes or switch boxes, conduits or hollow equipment legs where listed insects hide. Care should be taken to avoid depositing the product onto exposed surfaces or introducing the material into the air. Avoid contamination of food or food processing surfaces.

APPLICATION OF THIS PRODUCT IN FOOD/FEED AREAS OF FOOD/FEED HANDLING ESTABLISHMENTS, OTHER THAN AS A CRACK AND CREVICE TREATMENT, ARE NOT PERMITTED.

NON-FOOD/NON-FEED AREAS: Non-food/non-feed areas of food/feed handling establishments are areas such as garbage rooms, lavatories, floor drains, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage.

COCKROACHES: *Waterbugs, Palmetto Bugs, Crickets, Firebrat, Silverfish, Booklice, Scorpions, Spiders, Centipedes, Sowbugs, Pillbugs, Earwigs, Clover Mites, Lice and Millipedes:* Distribute this product at the rate of 1.5 ounces per 100 square feet of surface area. Apply a continuous visible film to hiding places such as cracks and crevices, behind and beneath sinks, stoves, refrigerators, around garbage cans, cabinets, along baseboards, door sills, frames and floors, around drains, pipes, plumbing,

behind bookcases, storage and other utility installation. For severe infestations apply behind cabinets and walls, in crawl spaces and attics at a rate of 12 ounces per 1000 square feet. Repeat as necessary.

ANTS, Pharaoh ants, Carpenter ants: Treat doors, around window frames, ant trails and hills, cracks and crevices and other areas of entry. Repeat as necessary.

FIRE ANTS: Sprinkle 2 tablespoons over fire ant mounds less than one foot in diameter and 3 tablespoons over mounds greater than one foot in diameter. For best results, apply when ants are active and avoid treatments in heavy dew or before rainfall. Do not disturb ants while applying this product. Do not water after application. Depending on the size of the mound, it may take up to one week to kill the fire ants. Therefore, wait seven days before reapplying this product. Repeat application only if ants reappear. It should not be used as a barrier treatment or as a prophylactic measure. Treat new mounds as they appear.

DRYWOOD TERMITES: To protect against entrance, using an electric or hand operated rotary duster, distribute this product through an entry, crawl hole into attic and crawl space of building, at a rate of 12 ounces per 1000 square feet. All vents and blowers on the windward side should be closed. Contact all wood surfaces. In case of localized infestations, probe to locate galleries and drill holes to inject this product into the galleries. If a reasonable heavy infestation is suspected, professional treatment should be employed. Repeat as necessary.

TECHNICAL DATA

ACTIVE INGREDIENTS

Pyrethrins	1.0%
Piperonyl Butoxide, Technical	10.0%
Silicone Dioxide	60.0%
INERT INGREDIENTS	29.0%
TOTAL	100.0%

APPROVALS

E.P.A. Reg. No. 10088-93-13051

ATCO
INTERNATIONAL

...setting performance
standards worldwide...

C-10/PC-2755/0211